



Adobe Illustrator CC: Level 1

Course Length: 1-day (8:30am – 4:00pm)

Course Cost: \$305.00 plus GST

Overview

This course is intended for designers, publishers, pre-press professionals, marketing communications professionals, or people switching to a design job or taking on design responsibilities and who need to use Illustrator to create illustrations, logos, advertisements, or other graphic documents.

This course focuses on Adobe Illustrator CC, the component within CC used to create “drawn” graphics, while enabling its users to integrate content from other domains (such as photo-oriented graphics and animation, which belong to Adobe Photoshop and Flash). With Illustrator's many, easily used tools, you will discover that not only can you unlock the same creative impulses you've always had as you've picked up a pencil to sketch out an idea, but also capture those multiple ideas and “what ifs” during the creative process in ways that you never imagined. And for those of you who are just embarking on building your creative skills, you will be surprised at “how good” your work will appear, even at the outset of your exploration of the world of graphic design.

Course Objectives

Upon successful completion of this course, you will be able to use Adobe Illustrator CC to create illustrations that include graphics and text.

You will:

- Identify the components and capabilities of Illustrator CC
- Create basic shapes
- Create custom paths
- Create graphics and contain custom text
- Customize objects
- Customize basic shapes
- Prepare documents for deployment

Course Content:

Lesson 1: Introducing Illustrator CC

Topic A: Apply Design Principles, Elements, and Graphics Composition

Topic B: Evaluate Graphics Scalability

Topic C: Navigate the User Interface

Topic D: Customize the User Interface

Lesson 2: Creating Documents Containing Basic Shapes

Topic A: Create Documents

Topic B: Save Documents

Topic C: Draw Basic Shapes

Lesson 3: Creating Documents Containing Customized Paths

Topic A: Draw Paths

Topic B: Modify Paths

Lesson 4: Creating Graphics Containing Customized Text

Topic A: Insert Text

Topic B: Apply Flow Text Along a Path

Topic C: Insert Bounded and Threaded Text

Topic D: Apply Text Styles

Topic E: Insert Typographical Characters

Lesson 5: Customizing Objects

Topic A: Import, Place, and Link Graphics

Topic B: Alter the Appearance of Objects

Lesson 6: Customizing Basic Shapes

Topic A: Apply Strokes and Brushes

Topic B: Fill Shapes

Topic C: Apply Graphics Styles

Topic D: Distort Text with Text Envelopes

Lesson 7: Preparing Documents for Deployment

Topic A: Update Text

Topic B: Wrap Text

Topic C: Hyphenate Text

Topic D: Optimize Content for Print

Topic E: Optimize Content for the Web

Topic F: Optimize Content for PDF Documents