

Designing Presentation Slides

Course Length: 1-Day (8:30am – 4:00pm) Course

Cost: \$310.00 plus GST

About This Course

This course introduces business professionals to key design components and provide learners with a set of tools to create simple, creative and aesthetic slides. The course covers basic design principles, composition rules, use of color, typography, and use of images. A merge of graphical and information design to make clean and clear slides that help you deliver your ideas.

Course Objectives

Create a Presentation Project. You will have to choose a topic for your presentation, design, the structure, develop the content and style, and finally, join everything you've learned into a complete and effective presentation.

You will:

- Define what makes a presentation effective.
- Plan presentations.
- Design a presentation framework.
- Develop the presentation body.
- Create supporting materials.
- Design a Presentation (Project)

Course Content:

Lesson 1: Defining Presentation Effectiveness

Identify Qualities of Effective Presentations

Lesson 2: Planning Presentations

Analyze the Audience

Establish Your Presentation's Objectives

Lesson 3: Designing the Presentation

Create the Presentation Structure Organize the Presentation Body

Lesson 4: Developing the Presentation Body

Select Evidence

Create Visuals

Lesson 5: Creating Supporting Materials

Create a Slide Deck

Project: Presentation Design

Setup, Mood Board, Slides Design, Effects and Transitions.